

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Quest Events Receives Strategic Investment from TZP Group

FRISCO, TX – Quest Events, LLC (“Quest” or the “Company”), the market leader for drapery solutions and other unique products, including modular furniture, scenic elements, décor and accessories in the events industry, announced a strategic investment from TZP Capital Partners III, L.P. (“TZP”). The investment will support Quest’s continued geographic and product expansion and reinforce its commitment to best-in-class customer service.

Over Quest’s 20-year history, the Company has demonstrated an unwavering dedication to high-quality rental merchandise and superior customer service. Quest is the largest drapery provider in North America with a presence in over 25 markets and 400+ employees.

Lee Dunlap, the Founder of Quest, said “Our team’s reputation as a reliable partner in delivering first-class products and services for events and corporate meetings is unparalleled. We look forward to working with TZP in further expanding our business and meeting our customers’ needs for high-quality drapery and specialty products.”

Quest’s growing portfolio transforms the aesthetics and serves the functional needs of special events and corporate meetings. Quest’s product suite includes drapery, modular furniture (TOTALLY MOD), scenic elements, décor solutions and other accessories.

Al Dyess, the President and COO of Quest, commented “Quest is a trusted partner to a vast array of AV production companies, social event planners, corporate clients and other service providers. Our customers leverage our capabilities to transform ordinary rooms into extraordinary spaces.”

“We are thrilled about our investment in Quest and partnership with a terrific management team,” said TZP partner, Vlad Gutin. “We look forward to building on the Company’s impressive track record and solidifying Quest’s leadership position by supporting the Company’s continued organic growth and strategic acquisition efforts.”

About Quest Events, LLC

Quest Events, headquartered in Frisco, Texas, is North America’s market leader in providing pipe and drape, scenic and furnishing rental solutions to the AV, hospitality, events, wedding and exhibition industries. With 25 locations across the U.S. and an office in Toronto, Canada, Quest Events partners with clients to provide the most creative, effective and efficient rental solutions and installation services

available on the market today. In select markets, Quest Events offers specialty draping, furnishings, and scenic décor under the following brand names: Event Drapery, Visual Elements, A&D Scenery and TOTALLY MOD. For more information, please visit <https://www.questevents.com/>.

About TZP Group, LLC

TZP Group, a private equity firm with assets under management of more than \$1.3 billion across its family of funds, is focused on investments in business and consumer services companies. Founded in 2007, TZP targets companies with solid historical profitability and sustainable value propositions and aims to be a “Partner of Choice” for business owners and management teams. TZP seeks to invest primarily in closely held, private companies where the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. TZP leverages its investment professionals’ operating and investment experience to provide strategic and operational guidance and is dedicated to long-term value creation. For more information, please visit www.tzpgroup.com.