

NEWS RELEASE



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Envelopes.com Poised for Accelerated Growth with New Investment

Amityville, NY – Envelopes.com (the “Company”), a leading e-commerce retailer of envelopes and customized stationery, announced that it has received an investment from TZP Growth Partners I, L.P. (“TZP Growth”), a private equity fund focused on investments in growing business and consumer services companies and part of the TZP Group of funds.

Founded in 1971, Envelopes.com is a market leading, branded e-commerce provider of envelopes, customized stationery, and complementary products. The Company offers over 3,000 SKUs and serves over 80,000 businesses and consumers. The Company’s vertically integrated business model and strong technology infrastructure drives a sustainable competitive advantage and superior customer experience. The Company sells its products to consumers through its website and through channel partnerships with leading retailers including Amazon and Staples.

“Envelopes.com is a high-performing, pure-play, online provider of envelopes that has successfully expanded into customized stationery and complementary products,” said TZP Growth Partner, Rodney Eshelman. “We are thrilled to partner with Seth Newman and the management team to continue to build the business through driving new customer acquisition, introducing new products, penetrating new markets, and pursuing synergistic acquisitions.”

“Our company’s growth, dedication to providing unique products and services to our customers, and commitment to our employees has never been stronger. With the benefit of TZP Growth’s industry experience, relationships, and resources, we expect to reach new heights,” said Seth Newman, CEO. “We are highly impressed with the firm’s commitment to serving as a “Partner of Choice” and maintaining a Code of Values that mirrors and supports the mission and vision of our company. We look forward to a great partnership with TZP Growth.”

About Envelopes.com

Envelopes.com is a leading online supplier of envelopes, paper, stationery, and related products. Founded in 1971 and based in Amityville, New York, the Company is dedicated to providing businesses and consumers with an innovative and diverse set of products and services with the highest level of customer service. For more information, please visit www.envelopes.com.

About TZP Group LLC

TZP Group, a private equity firm with assets under management of more than \$600 million across its family of funds, is focused on investments in North American-based business and consumer services companies. Founded in 2007, TZP targets companies with solid historical profitability and sustainable value propositions and aims to be a "Partner of Choice" for business owners and management teams. TZP seeks to invest primarily in closely-held, private companies where the owners desire to retain a significant stake and partner with an investor with complementary operating and financial skills to accelerate company growth, increase profitability, and maximize the value of their retained stake. TZP leverages its investment professionals' operating and transaction experience to provide strategic and operational guidance, and is dedicated to long-term value creation. For more information, please visit www.tzpgroup.com.